

TSM

THE INDIE GAME INDUSTRY @ TSM Talent and Short Film Market - 27th November 2023

Talents and Short Film Market (TSM), previously known as Torino Short Film Market, was founded in 2016 as the first and only Italian international audiovisual market primarily focused on the short film ecosystem. TSM aims to promote the growth of the short film industry in Europe and worldwide. Furthermore, the goal of the TSM is to enhance the impact of the short film and its professional industry on the broader film business and to nurture the development of new creators and film talent.

The eighth edition, TSM vol. 8, will take place in Turin from the 27th to the 29th of November.

Onsite Programme

Circolo dei lettori - access granted to badge holders only;

Via Giambattista Bogino, 9, 10123 Torino TO

Every Day - XR Content Showcase @ XR Theater - Sala Artisti

- November 27th from 14:00 to 18:00

Monday November 27th - Sala Grande

The Indie Games Industry @ TSM

- 12:00 - 18:00 **Welcome Desk** and **Networking Area**
- 16:00 - 16:30 **High-end, Artistic and Entertaining: the Functioning of the Indie Game Industry**
In collaboration with SpielFabrique, Institut français in Italia, WEMW - When East Meet West

Founded in 2016, SpielFabrique has developed an international and cross-border expertise of the video game industry. From mentoring indie game studios looking to bring their first game to market or established indie studios looking to scale up, to its consulting business towards public entities, SpielFabrique has built a comprehensive understanding of the video game ecosystem. Thierry Baujard is a co-founder of SpielFabrique and offers a unique expertise in funding strategy for the creative industries. He is the project Director of the European Co-Production market. He is also Director of Media Deals which is a pan-European investment network of private investors. His past experience includes executive roles at Vivendi (London and Los Angeles) and Studio Babelsberg and Canalweb in Berlin.

Keynote Speaker: Thierry Baujard, Co-Founder, SpielFabrique (France/Germany)

- 16:30 - 17:30 **Creative Europe Video Game and Immersive Content Development Call Presentation** with the participation of MEDIA supported Studios
in collaboration with Creative Europe Desk Italy MEDIA Torino, Santa Ragione

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CED Italy MEDIA Torino introduces the open call for new round of the grant Creative Europe Video Game and Immersive content development, presenting also the successful Italian case histories, with *Saturnalia* created by Santa Ragione freshly released on Steam and a few among the 7 Italian studios which have been awarded with the grant in 2023, marking an incredible results for Italy. Moreover, MEDIA will introduce the audience to the recently published Creative Europe [study](#) *Understanding the value of a European Video Games Society*.

Pietro Righi Riva, director of the Milan-based studio **Santa Ragione** will shed lights on financing, producing and distributing indie games, bringing on stage the case history of *Saturnalia*, a survival horror adventure set in an isolated village of Sardinia, haunted by an ancient ritual. With the occasion, the audience will discover some of the MEDIA 2023 recipients and their projects going through various stages of developments, including the Studios Tiny Bull with the project *Will Meet Again*, We Are Muesli with *In Their Shoes*, LKA SRL with *When Sirens Fall Silent* and Stormind Games.

Introductory Keynote: Silvia Sandrone - CED Italy MEDIA Torino

Speakers: Matteo Lana - CEO, Tiny Bull Studios; Matteo Pozzi - Co-Founders, We Are Muesli; Mario Petillo - PR Manager, Stormind Games

Moderator: Pietro Righi Riva - Studio Director, Santa Ragione

- 17:30 - 18:30 **One-to-One Networking Meetings - The Indie Game Industry @ TSM**
All the people involved in the day will be available for one-to-one speed meetings with participants and attendees!
- 18:00 - 20:00 - **TSM and T-Port Opening Networking Cocktail**
Hosted by T-Port - first come first served basis up till capacity, badge holders only