MEDIATECH SPRINT
Potsdam Nov 18, 2019

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Nov 18, 2019
@ MediaTech Hub Conference in Potsdam-Babelsberg!

The MediaTech Sprint is a one-day innovation workshop enabling 3-4 companies from the European audio-visual industry to develop solutions for one of their business challenges in a co-creative Sprint with 20+ interdisciplinary Co-Creators.

The MediaTech Sprint is a unique opportunity for **Challenge Owner** and **Co-Creators** to meet in a curated context, benefit from each other's unique perspective, apply result-oriented innovation methods under the guidance of inspiring facilitators and sketch solutions to a real business challenge.

As a **CHALLENGE OWNER** you are running a business in the film/tv/media industry and facing a concrete challenge. As a **CHALLENGE OWNER** you will:

- get a new perspective on your challenge
- develop solutions with support from a variety of great minds
- learn about methods used in different industries
- get a free conference ticket to the MediaTech Hub Conference
- possible presentation of your company at the MediaTech Hub Conference

Deadline for Challenge Owner: October 7th, 18:00 CET

As a **Co-Creators** you should have a background in media/VR/games, music, publishing, IT, mobility, marketing, smart governance, service design or any other field of business that includes interactivity with consumers/users and be interested to participate and immerse yourself under the guidance of experienced facilitators. As a **Co-CREATOR** you will**:**

- collaborate and co-create in a result-oriented session
- bring in your expertise and help to solve a real business challenge
- meet like-minded doers, creatives & thinkers from other backgrounds
- learn about business challenges and their solutions in other industries
- get a free conference ticket to the MediaTech Hub Conference
- get a travel allowance of min. 100 € if you reside outside of Berlin or Brandenburg

Deadline for Co-Creators: Nov 7th, 18:00 CET

The participation as Challenge Owner and Co-Creator is free of charge!

More Information and Application: MediaTech Sprint19

In cooperation with   Creative Europe Desks MEDIA

Berlin-Brandenburg, Croatia, Czech Republic, Denmark, France, Estonia, Italy